



*Enriching Lives Through Distinctive Journeys*

## Spirit of Big Five Foundation helps sponsor 2008 Traveler's Philanthropy Conference

Stuart, FL – “Making Travelers’ Philanthropy Work for Development, Business, and Conservation” was the theme of the international conference organized by the Center on Ecotourism and Sustainable Development (CESD), a nonprofit research institution based in Washington D.C and at Stanford University.

By bringing participants together in Arusha, Tanzania, December 3-5, 2008, CESD aspired to promote and strengthen this emerging form of development assistance generated by travelers and the tourism industry. The three-day conference in Arusha brought together 200-300 practitioners from socially responsible tourism businesses, experts in sustainable tourism and philanthropy, community-based organizations, global and regional NGOs, the United Nations and other development agencies, philanthropic foundations, government, and the media. Spirit of Big Five Foundation is proud to be a corporate sponsor.

The Spirit of Big Five Foundation is focused on giving small grants to projects that demonstrate a clear link to sustainable tourism practices; ranging from schools in South Africa, Peru and India, to a local NGO that protects and monitors marine reserves in the Belize, to our partnership with Fundacion Galapagos supporting the operation of a solid-waste recycling center on Santa Cruz Island; the only facility of its kind in the Galapagos. The foundation believes that even small grants placed in the hands of good, well-paced and effective organizations can make a huge difference.

The Spirit of Big Five is a nonprofit 501 C3 foundation.

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